

Axiohm brings its thermal printing technology to RFID applications

TDM terminal and Axiohm mechanism to be showcased at the CARTES 2006 exhibition

Montrouge, 7 November 2006 – Axiohm, one of the world's leading manufacturers of thermal printing solutions, has been selected by ASK, the leader in contactless and RFID technology, to contribute to Cyclocity, a unique and innovative service operated by JCDecaux in the cities of Lyon and Villeurbanne, France. Cyclocity, also known as Velo'v in the greater Lyon area, is a system of self-service bicycles operating by means of contactless paper ticket distributors. This 100% French technological partnership confirms the success and remarkable performances of the printing mechanisms in Axiohm's CM range. It also highlights the capacity of the manufacturer to develop printing solutions that are adapted to new market trends, such as contactless transport tickets.

An innovative urban service

This innovative urban programme provides over 4000 bicycles to users, helping to improve the quality of life in and around the city of Lyon and forms part of a larger network of non-polluting transportation. Commuters using city transport (bus, underground, tram) with Lyon's Técély transport card (operated through ASK RFID technology) will now also be able to hire bicycles. To do so, users will simply need to credit their transport card with "bicycle time" and then swipe the card to unlock an anti-theft device to access the bicycle. A contactless ticket will be distributed by the TDM device incorporated in the terminals for those without the Técély card.

Axiohm's CMDG mechanism, an ideal solution for Cyclocity



CMDG

Responsible for developing an innovative solution for JCDecaux, ASK opted to equip its TDM ticket distributors with Axiohm's CMDG printing mechanism. This mechanism ensures the correct functioning of the vending system. It is on the basis of the printed information that customers could then contest the amount debited from their accounts.

TDM





Press Release

Hall 4 - Walkway J - Stand 83

The TDM designers at ASK selected Axiohm's CMDG mechanism as it was *"the only one on the market able to meet thermal card printing requirements at such competitive prices"*. *"With its optimal design and its "back and forth" straight through paper path, the CMDG has also contributed to the compactness of our TDM terminal, which further supports our choice"*, the designers added.

Ensuring printing on thermal paper up to 250µm, this mechanism overcomes constraints relating to thickness and is therefore totally adapted to printing on contactless cards. Axiohm also offers the associated electronic card, Compact Board, thus providing a turnkey solution for printing applications of this type. The French manufacturer is therefore a partner of choice and supplier of adapted thermal printing solutions that are compatible with contactless technology.

ASK will hold demonstrations of its TDM solution incorporating Axiohm's CMDG mechanism at its stand, on the occasion of the CARTES 2006 exhibition from 7-9 November, 2006, at the Parc des Expositions de Paris-Nord Villepinte, France. The JC Decaux system will also be exhibited to the public and information brochures may be found at the Axiohm stand (Hall 4 – J.83) and the ASK stand (Hall 4 – G.30).

About AXIOHM

AXIOHM specializes in the design, manufacturing and marketing of a wide range of thermal printing solutions, including thermal printer mechanisms and controller boards, thermal receipt printers, and kiosk printers.

Thanks to its mastery of thermal printing technology, AXIOHM has become a world leader in markets as varied as: Transportation, Hospitality/POS, Gaming/Lottery, Petrol Pumps, and EFT. www.axiohm.com

About ASK

ASK is a leader in contactless technology and supplies a wide range of cards, tickets, tags, RFID inlays and readers to the public transport, access control, banking, ID and logistics markets. Its manufacturing centre is located at the company's headquarters in Sophia-Antipolis, France, and it has regional offices in Paris and Singapore.

www.ask-rfid.com

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