

## **AXIOHM chosen by ACS to equip its high tech terminals in Marseille City**

**Transportation ticket terminals implemented in Marseille, France, will soon be equipped with Axiohm's recently launched MGTA thermal printer mechanism**

### **AXIOHM, O.E.M. supplier of ACS**

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In the scope of its "Public Transportation and Travel" activity, ACS, a specialist in technology solutions, selected Axiohm's newly launched MGTA thermal printer mechanism to equip its brand-new transportation ticket terminals. These terminals are the Proxibus PCE 415, a high tech distributor and/or RFID ticket re-loader available on buses, and the Proxibus MDS 415 terminal which is available at authorized point-of-sales locations.



The MGTA printer edits transportation tickets and pre-cut receipts that both bus driver / retailer and consumers can access. Following the current trend towards ever greater autonomy, Proxibus terminals allow the public to load money onto their contactless transportation cards or tickets whenever and wherever they want. In addition, thanks to an integrated "smart" GPS system, Proxibus contributes to better traffic conditions by keeping bus drivers and passengers informed of the state of the traffic. These advanced transportation terminals are already implemented on buses and shops in Marseille city and should attract many other localities as well.

### **The choice of Axiohm's MGTA printer**

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**MGTA**, Axiohm's newly launched thermal printer mechanism, **was designed to respond to the most demanding printing requirements** and, thanks to its tremendous advantages, the printing device **was recognized by ACS as the most suitable and adaptable solution:**

#### **A self-contained printing module, the MGTA is easy to integrate and saves valuable engineering time:**

- Compactness and ergonomic design simplify the integration process within the client's application
- 2 possible paper paths: front or bottom paper feed to ensure a straight paper entry (Paper up to 180µm thick).
- Easy opening lever

#### **Perfectly adapted to the requirements of the public transportation sector:**

##### **Advantages benefiting the transportation company:**

- Resistance to extreme temperatures ranging from -20°C to +65°C, which covers most environments including vehicle applications.
- Clamshell paper loading system, patented by AXIOHM, to make paper changing a snap.
- High reliability in severe transportation environments: high resistance to shocks and vibrations, dust and use by non-qualified staff.

### **Advantages benefiting the transportation user/passenger:**

- Auto cutter guillotine system offering total or partial cut of the transportation ticket/ receipt to ensure a better catch by the passenger.
- Printing speed reaching 180mm/s to reduce waiting time.

« At this stage of the project, we are very pleased with the MGTA's demonstrated performances. We had some very specific requirements: we needed a printer that would not only fit easily within our terminal's design but printing speed and robustness was also an issue we could not compromise on. In that sense, the MGTA corresponds perfectly to our needs » affirmed Marion Froment, Project Manager at ACS.

«More than just the products, we benefited from Axiohm's tailor-made services, genuine project supervision and faultless technical assistance. These qualities were greatly appreciated and contributed to the choice of our O.E.M supplier. »



### **About Axiohm**

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#### **Axiohm dreams up tomorrow's thermal solutions**

**Axiohm**, a French company with a strong international presence that realizes 71% of its revenue outside of France, is one of the pioneers of thermal printing. A major player in this market since 1988, and fortified by a dynamic R&D team, Axiohm has positioned itself as an exceptionally innovative enterprise. Today, thermal printing is found throughout our daily lives, from transportation tickets to credit card receipts and Axiohm is one of the international key players on markets as varied as Transportation, POS/Hospitality, Gas Pumps, EFT, ATM, Gaming/Lotery, Test & Measurements, Weighting scales, self-service kiosks, etc. [www.axiohm.com](http://www.axiohm.com)

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