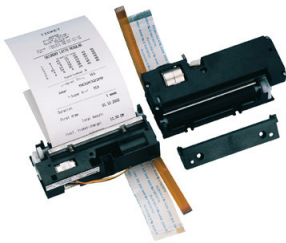


Axiohm equips the Hungarian Postal Service with its MHTP thermal printing mechanism

Montrouge, 11 October, 2006 - Axiohm pursues its rapid expansion in the Eastern countries. Having equipped the major fast-food chains, such as Pizza Hut and KFC, in Russia with its TELESTO printer, the French manufacturer, which specialises in thermal printing solutions, announces today the incorporation of its MHTP mechanism in all of the new payment terminals backed by the Hungarian Postal Service.

Axiohm, expertise that goes beyond thermal printing solutions!



The reputation of Axiohm's thermal printing solutions is well established, and has been for almost 20 years. As well as the necessary performance required from a printing mechanism, Trendex, in charge of the renewal project for the Hungarian Postal Service's payment terminals, sought above all a partner that would be able to support it throughout the project with which it was entrusted. *"Trendex naturally looked to Axiohm. Indeed, it rapidly saw that the French manufacturer had all of the qualities it was looking for in a supplier"*, said Thomaz Beliczay, Product Manager at Vonalkod Rendszerhaz Kft, which has been a partner and distributor of Axiohm in Hungary for one year.

Mr Vero Gyorgy, Project Manager at Trendex, confided that *"it was not easy to find the product that was best adapted to the tax approval restrictions in force in Hungary. Nevertheless, the representatives of Axiohm and Vonalkod offered us genuine project supervision and faultless technical assistance, thus demonstrating their excellent product expertise and great capacity to adapt the products to the constraints of a new application"*. Mr Vero Gyorgy ended the interview by saying that, *"the support and expertise of the consultants enabled us to successfully conclude this project and obtain the approval within the given time limit. Here, finally, is an international company taking an interest in the Eastern market and demonstrating it!"*

Besides the quality and reliability of the MHTP mechanism, the excellent product expertise, flexibility and availability of Axiohm's representatives constitute the strengths of this thermal printing specialist in the Eastern countries. *"More than products, Axiohm offers tailor-made services to its clients. These qualities appear to be greatly appreciated by our partners and clients from the Eastern countries and we are delighted by it"*, said Olivier Le Goaster, Axiohm's Marketing Director for Northern and Eastern Europe.



Press Release

About AXIOHM

AXIOHM specialises in the design, manufacturing and marketing of a wide range of thermal printing solutions, including thermal printer mechanisms and controller boards, thermal receipt printers, and kiosk printers.

Thanks to its mastery of thermal printing technology, AXIOHM has become a world leader in markets as varied as: Transportation, Hospitality/POS, Gaming/Lottery, Petrol Pumps, and EFT.

www.axiohm.com

Contact – AXIOHM

Kristel TEYRAS
Tel.: +33 1 58 07 17 01
kristel.teyras@axiohm.com

Press contact – Open2Europe

Johanna TOIVIAINEN
Tel.: +33 1 55 02 14 58
j.toiviainen@open2europe.com