

A business revolution thanks to Axiohm's PCPR printer!



This multi-use printer responds to the needs of small businesses and independent enterprises for the personalization of cards.

The PCPR : cards on demand, at the lowest cost !

Badges and personalized cards are now part of our daily life. We carry personalized cards every day, be it an entry badge for a trade show or a member card offered by a store or club.

And the need for personalized cards in business continues to grow ! Contrary to what you may think, it is not necessary to call on professionals and spend an exorbitant budget to meet this need !

Thanks to Axiohm's multi-use PCPR, it is now possible for small businesses and independent professionals to undertake this printing work without outsourcing it to a professional printer. Axiohm's printer combines ease-of-use, reliability, and high performance, all at a low cost.

This compact printer is easily transportable – it weighs no more than 635 g – and is indispensable for all of the public events organized by the business: tradeshows, events for customers and partners, professional seminars....

At a tradeshow, it is perfect for printing visitor cards for the sales representatives, as well as recording the comments and information requests of prospects or customers who visit the company's booth, and for tracking visitors for better follow-through on sales opportunities.

The printer is also the ideal tool for receiving and editing entry badges when the company holds events for partners or customers: Its fast printing speed and « intelligent » functionalities (use guaranteed up to 50,000 cards; printing of 900 cards/hour; pre-cut, ready-to-use cards with a format of ISO 54x86mm or 54x172mm) will allow you to decrease the size of waiting lines and increase access to the event, cutting down on the time commonly lost to badge printing.

The same holds true for access to the business' own site in cases when the business wishes to control visitor access.

Axiohm's PCPR will also be useful to many of the business' departments (sales, marketing, customer service) : printing visitor cards, member cards, loyalty cards, file labels, mailings,...

Recommended price: 360 euros (sold by unit) and 250 euros (unit price for a lot of 50 printers).

Axiohm dreams up tomorrow's thermal solutions

Axiohm is one of the pioneers of thermal printing. A French company with a strong international presence, it realizes 71% of its revenue outside of France. A major player in this market since 1988, and fortified by a dynamic R&D team, Axiohm has positioned itself as an exceptionally innovative enterprise. Today, thermal printing is found throughout our daily lives, from transportation tickets to credit card receipts.

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